

Using the Clicker in the Shelter Environment

Humane societies and rescue organizations across the country are adopting clicker techniques as part of their routine animal management and care.

What can these simple, all-positive tools do for your shelter?

- Improve socialization and responsiveness without extensive training time
- Replace fearfulness with confidence
- Provide mental stimulation and enrichment for dogs and cats
- Reduce barking and kennel stress
- Make dogs more appealing to potential adopters
- Provide daily positive experiences for staff and volunteers

Who can use the clicker? What do they do with it?

You don't need a formal training background. Being interested enough to try it out is all you need. Any staff member or volunteer who feeds or walks dogs or just works around the kennels can click a dog for being quiet, or making eye contact, or sitting, or just plain acting friendly. Then you toss a little treat, perhaps a kibble. Dogs understand this at once. Even just a few sporadic clicker experiences can improve the dog's whole outlook and general behavior, quickly and without requiring extensive staff time.

How do you get started?

Karen Pryor's **Clicker Shelter Orientation Pack** puts the basic tools and information in the hands of your staff and volunteers. Many shelters also sell **Karen Pryor's Clicker Training Getting Started Kits** to adopting

families, or make them part of the adoption package. Knowing about the clicker gives dogs and cats a great head start in their new home.

Clicker Shelter Orientation Pack includes:

- *Clicking with your Dog, Step by Step in Pictures*-over 100 easy clicker ideas
- *Clicker Magic*-entertaining, instructional video for staff lunch time
- *Don't Shoot the Dog*-The 'bible' on positive reinforcement and how it works
- *Getting Started Kit for Dogs* -the basic instruction book and supplies for beginners
- *Getting Started Kit for Cats*-the basics for enriching life for that indoor or confined cat
- *Five clickers and five retractable clicker holders*. Keeps clicker handy on your belt

Retail value \$167.00. **With special 40% Shelter Discount, \$99.95**

We provide e-mail support for any questions or help you need in designing a clicker program for your shelter.

www.clickertraining.com

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