

# What is Clicker Training?

Clicker training by Karen Pryor is an easy new way to teach good manners and cute tricks, even if you've never trained a pet before.

Try all-positive clicker training! Dogs and other pets learn new behavior amazingly fast from the clear, positive message provided by the clicker.



*"Hey Sis, Look! All you have to do is lift a paw and the person clicks and gives you a treat. Boy, these humans learn fast."*

## What are the benefits?

- Clicker training is **fast, easy, and fun**. It's fun for the pet owner, the shelter worker and the dog or cat. It's easy - even children can be wonderful clicker trainers. It's fast-remarkably fast.
- Clicker training is **pet friendly**. It's all-positive and never involves punishment or force.
- All pets enjoy the mental stimulation of clicker training and clicker training helps the whole family enjoy their pet because **it strengthens communication and bonding**.

## Where did it come from?

Clicker training is based on the science of operant conditioning - used in training marine mammals like dolphins. Karen Pryor, a pioneering scientist and marine mammal trainer, popularized the technique and the term Clicker Training and brought it to the world of dogs, cats, horses, birds and other small animals!

## What's involved?

- **Five minutes, twice a day**, is all you need. Click when the pet is doing something you like; follow with a small treat. The clicker tells the pet exactly what it is doing to earn the treat.
- Click for sitting, instead of jumping up. Click for coming towards you when you call the pet's name. Click when the leash is loose, to reduce pulling.
- Follow each click with a very small treat (pea-size).
- When the dog has learned what to do, you can fade out the clicker and treats and simply use praise and petting instead.

## Will it work for my pet?

**Yes.** Clicker training works with any dog, of any age (yes puppies and senior dogs) or breed and it's wonderful for cats too – it keeps them amused and can help cure annoying habits.

## Who is clicking?

**Pet owners all over the globe** clicker train their pets with our products and techniques as do professionals training service, rescue and show animals. Some of the most prestigious veterinarian institutions and shelters use our clicker training products and techniques to care for their animals

## How do I begin?

Get **Karen Pryor's Clicker Training Kits for Dogs and Cats**, with easy instruction book, clickers, and sample treats. Kits are available for purchase right here or from [www.clickertraining.com](http://www.clickertraining.com) or ask your local pet store to carry it!

Go to [www.clickertraining.com](http://www.clickertraining.com) for more clicker tips, books, and gear  
Or call 1-800 47-CLICK Karen Pryor's Clicker Training™. **Positively. Amazing™**

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