

Who Clicks?

Karen Pryor's Clicker Training Techniques are used by zookeepers, trainers, breeders, shelters and pet owners the world over. It's estimated that over 300,000 people use the techniques with more being added everyday through word of mouth and Internet-related discussions.

In the medical and veterinary field, clicker training techniques are standard components of the behavior curriculum in increasing numbers of teaching and practicing institutions, including Tufts University School of Veterinary Medicine, Purdue University Veterinary Clinic and many veterinary practices in the United States and Canada.

Clicker Community Comments

"...the most compelling demonstration of dog training and behavior that I have ever seen...no dog should go without this information. . . Today we have seen something that will go around the world."

Dr. Nicholas Dodman, Tufts University School of Veterinary Medicine, Department of Clinical Sciences, Section Head, Clinical Behavior

" I purchased a Clicker Training Kit for dogs Friday afternoon and came home and used it right away on my Rott/Sheperd mix puppy. By the time I used the little treats that came with the Clicker Training Kit, he was trained to sit, and now, without the clicker, I use my hand gesture and he sits! That was in one afternoon! This is too exciting and too easy for words. The Clicker Training Kit is just what I needed . My puppy was out of control — now he is just a joy to be around. Thank you so much!"

Denise Ahearn, Eugene, Oregon

Karen Pryor's Clicker Training
A division of Sunshine Books, Inc.
49 River Street Suite 3
Waltham, MA 02453

Phone: 1-800.47.CLICK or
781.398.0754
Fax: 781.398.0761
Email: sales@clickertraining.com
clickertraining.com

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Karen Pryor's Clicker Training For Veterinarians



The Karen Pryor logo on clicker training kits, videos, books, clickers and other gear certifies that these products are safe, humane and scientifically accurate ways to help spread the fun and effectiveness of clicker training.

What's Next for Pets.

1-800-47 CLICK
clickertraining.com

Dear Veterinarian,

Clicker training is re- shaping the world of animal behavior management.

Clicker Training for Veterinarians was created at the request of vets who had seen clicker training in action or heard about it from associates

Everyone wanted to know just three things: How could they learn clicker training techniques? How could they introduce their clients to it? How they could incorporate clicker training into their practices?

We've geared these first products and programs to answering those questions. Our heartfelt thanks to the schools of veterinary medicine and individual practices where we've been able to teach clicker training while learning about the specific needs of the veterinarian community.

I know clicker training will "click" with your office. It's easy for your clients, fun for your patients and great for your practice. Let me know what you think.
Email us: support@clickertraining.com

Click!

Karen Pryor

Clicker Training for Veterinarians

About Clicker Training

Clicker training is a wonderful new way of communicating with animals and improving their behavior. It is science-based. It is easier to learn than standard command-based training. You can clicker train any kind of animal, of any age. Puppies love it. Old dogs learn new tricks. You can clicker-train cats, birds, and other pets as well.

Does It Work Quickly? Is it Easy to Learn?

Yes. In next to no time, sometimes in the first few clicks, a dog or a cat can learn to do something deliberately — to hold still and even to relax on the examining table, for example — in order to make a click happen. Anyone age 9 and older can pick up clicker training easily.

What Are the Benefits to My Clients ?

It's Fast... many basic behaviors can be taught in just a few minutes, often in the first day.

It's Fun for the owner and pet. This makes all the difference. Everyone is enjoying learning and playing the “clicker game.” Owners can use it their whole life time to enrich and strengthen the relationship between owner and pet.

It's Adaptable. Clicker training works with pets at all stages of their life cycle. A clickerwise owner can easily help their pet adapt to new circumstances brought about by accidents or age, and to changes in environment including visits to the vet.

It's Healthy. Clicker trained animals are actively and positively engaged with their owners and their environment and are therefore generally healthier, happier and less stressed.

What Are the Benefits to My Practice?

It's A Practice Builder

A clicker-conscious practice will be identified as animal-friendly, behaviorally sensitive, positively oriented, modern practice.

It Helps To Create An Ideal Environment in which to Practice Medicine

Reduces stress associated with the clinic visit – both in their pets and in their owners as well.

Simplifies and speeds up examinations and animal handling and treatment.

Facilitates more complete and thorough examinations by helping animals to be calm and relaxed during examinations and treatments.

Enhances the responsibilities for veterinary technicians and improves that vital human-animal connection.

Helps the owners and the practice **adapt to the life cycle of an animal.**

How Do I Get My Clients Clicking?

Karen Pryor's clicker training products make it easy for people to learn clicker training on their own.

As a first step, recommend our *Clicker Training: Getting Started Kit for Dogs (and for Cats)* to your clients.

Each kit contains a 60-90 page book of easy-to-read background information, plus instructions for basic behaviors, fun and games and problem solving, as well as a list of online resources, videos, and further reading. Karen Pryor's *Getting Started Kits* are recommended by leading

veterinary schools, including Tufts University School of Veterinary Medicine

To carry our products and find out more about our Veterinarian Partner Program and its associated special pricing, call 1-800 47 CLICK. Or e-mail us: sales@clickertraining.com

How Do I Get My Practice Clicking?

We've created an easy, effective way to introduce your practice to clicker training, through our *Veterinary Orientation Pack*.

Created especially for veterinary offices to teach themselves clicker training, the pack comes with all the resources needed to quickly get the office clickerwise. With the *Veterinary Orientation Pack*, your office will have a complete program to get your practice clicking. For example:

- Specific instructions for creating a “No bark zone” in the practice, as well nine other immediate ways to apply clicker training in the waiting room, the exam room and the kennel
- Learning aids for the entire staff including videos, posters and reference books
- E-mail based support for your staff

To order or simply find out more call: 1-800 47 CLICK. Or e-mail us: sales@clickertraining.com

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Fax: 781.398.0761
Email: sales@clickertraining.com
www.clickertraining.com