

## Who Clicks?

Karen Pryor's Clicker Training Techniques are used by zookeepers, trainers, breeders, shelters and pet owners the world over. It's estimated that over 300,000 people use the techniques with more being added everyday through word of mouth and Internet-related discussions.

Shelters and adoption facilities across the U.S. and Canada are using clicker training to rehabilitate and socialize dogs and cats. In the medical and veterinary field, clicker training techniques are standard components of the behavior curriculum in increasing numbers of teaching and practicing institutions, including Tufts University School of Veterinary Medicine, Purdue University Veterinary Clinic and many veterinary practices in the United States and Canada.

## Clicker Community Comments

"...the most compelling demonstration of dog training and behavior that I have ever seen...no dog should go without this information. . . Today we have seen something that will go around the world."

*Dr. Nicholas Dodman, Tufts University School of Veterinary Medicine, Department of Clinical Sciences, Section Head, Clinical Behavior*

"I purchased a Clicker Training Kit for dogs Friday afternoon and came home and used it right away on my Rott/Shepherd mix puppy. By the time I used the little treats that came with the Clicker Training Kit, he was trained to sit, and now, without the clicker, I use my hand gesture and he sits! That was in one afternoon! This is too exciting and too easy for words. The Clicker Training Kit is just what I needed. My puppy was out of control — now he is just a joy to be around. Thank you so much!"

*Denise Ahearn, Eugene, Oregon*

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## Karen Pryor's Clicker Training For Animal Shelters



The Karen Pryor logo on clicker training kits, videos, books, clickers and other gear certifies that these products are safe, humane and scientifically accurate ways to help spread the fun and effectiveness of clicker training.

What's Next for Pets.

1-800-47 CLICK  
[clickertraining.com](http://clickertraining.com)

## Dear Shelter staff and volunteers,

Clicker training is re-shaping the world of behavior management.

*Clicker Training for Shelters* was created at the request of shelter staff who had seen clicker training in action or heard about it from associates. Why? Shelters are telling us that "clicker" dogs are less stressed and more likely to be adopted and stay adopted.

So everyone wanted to know just three things: How could they learn clicker training techniques? How could they introduce new owners to it? How they could incorporate clicker training into the shelter?

We've geared these first products and programs to answering those questions. Our heartfelt thanks to the shelters and rescue organizations where we've been able to teach clicker training while learning about the specific needs of the shelter community.

I know clicker training will "click" with your shelter. It's easy for owners and volunteers, fun for your animals and rewarding for everyone.

Let me know what you think.

Email us: [support@clickertraining.com](mailto:support@clickertraining.com)

Click!

Karen Pryor

# Clicker Training for Shelters

## About Clicker Training

Clicker training is a wonderful new way of communicating with animals and improving their behavior. It is science-based. It is easier to learn than standard command-based training. You can clicker train any kind of animal, of any age. Puppies love it. Old dogs learn new tricks. By the way, you can clicker-train cats, birds, and other pets as well.

## Does It Work Quickly?

## Is it Easy to Learn?

Yes. In next to no time, sometimes in the first few clicks, a dog or a cat can learn to do something deliberately — to sit and give a paw instead of jumping up—in order to make a click happen. Any person age 9 and older can pick up clicker training easily.

## What Are the Benefits to New Pet Owners?

**It's Fast...** many basic behaviors can be taught in just a few minutes sometimes in the first day.

**It's Fun** for people and animals. This makes all the difference. Everyone is enjoying learning and playing the “clicker game”. Adopters can use it for a lifetime to enrich and strengthen the relationship between person and pet.

**It's Adaptable.** Clicker training works with pets at all stages of their life cycle. An adopter who uses Clicker training can easily help their pet adapt to new circumstances brought about by accidents, age, or change in environment, including moving to new homes.

**It's Healthy.** Clicker trained animals are engaged with their owners and their environment and are therefore generally happier.

## What Are the Benefits to The Shelter?

**Clicker trained dogs are more likely to be adopted – and stay adopted.**

Why? With clicker training, shelter staff can quickly teach behaviors that make the dogs calmer and more appealing, and that means more adoptable.

Imagine the results if you could have any dog in your shelter stand and present a paw when people came near!

Moreover, pets and owners that learn the clicker method together establish a higher level of communication and companionship. They experience fewer persistent behavior problems that so often lead to an unsustainable match.

## How Do I Get My Shelter Clicking?

We've created an easy, effective way to introduce and use clicker training in your shelter: The *Shelter Orientation Pack*.

The package, created especially for shelter volunteers and staff to teach themselves clicker training comes with specific resources to quickly get the shelter clickerwise. With the *Shelter Orientation Pack*, your office will have a complete program to get your practice clicking. For example,

- Specific instructions for creating a “No Bark Zone” in the shelter as well nine other immediate ways to apply clicker training in the waiting room, the exercise areas and the kennel.
- Learning aids for the entire staff including videos and reference books.
- E-mail-based support for your staff

## How Do We Get Adopters Clicking?

To ensure that the magic of clicker training continues when the new member of the family is brought home just recommend that they also take home a *Clicker Love Adoption Pack*.

*Clicker Love Adoption Packs* come with everything the adopter needs to learn the essentials of clicker training and good dog management. There are three types, each certified by Karen Pryor.

*Getting Started:* Designed for the new owner who is experienced and confident about his or her general dog management skills but needs a simple and basic introduction to clicker training

*Getting Started Plus:* Designed for the new dog owner who needs help developing solid dog management skills and the basics of clicker training

*Clicker Complete.* Provides the instructional materials needed to learn the clicker way for basic obedience and new, more exciting behaviors and skills.

Karen Pryor's clicker training products make it easy for people to learn clicker training on their own.

**To inquire about our products and find out more about our Shelter Partner Program and its associated special pricing, call 1-800-47CLICK. Or e-mail us: [sales@clickertraining.com](mailto:sales@clickertraining.com)**

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